



# Hello Evolve

BCAA is excited to introduce Evolve E-Bike Share Program *for business*, a turn-key, zero-emission shared electric bike program designed to enable sustainable and active transportation for your employees.



## Trust your ride

With over 115 years of experience in motorist safety, and six years of experience in shared mobility operations, BCAA is British Columbia's trusted mobility expert.

Evolve E-Bike Share taps into the Evo mobility infrastructure to provide exceptional operational support for both your organization and your members. With our 24/7 call centre and operational fleet teams, Evolve E-Bike Share offers reliability, professional service and a powerful user experience.

Evolve E-bike Share operates across Metro Vancouver, Victoria and Whistler.

## We've been listening

Using a customer-centric approach, we learned how members would like to use Evolve E-Bikes:

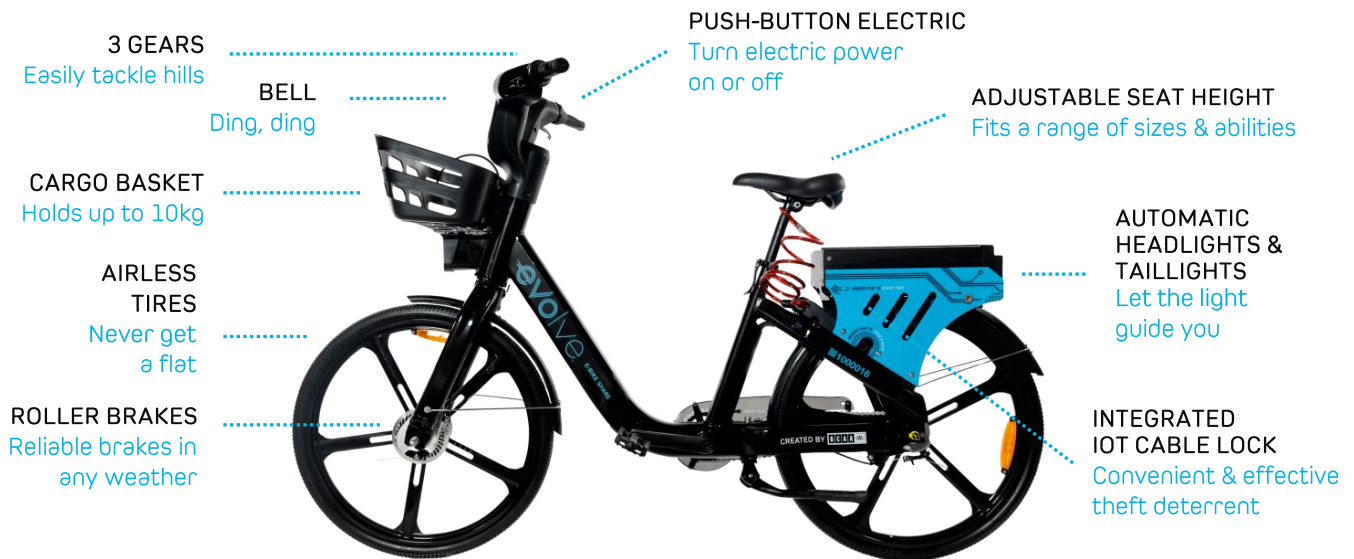
- ▶ For short trips to and from the office
- ▶ To supplement public transportation or shared vehicles for some journeys
- ▶ To replace their typical commute in some circumstances
- ▶ For fun and recreation

These are just a few use cases we know you will encounter in the program. As we engage your team members throughout the program, we'll work with you to refine operations to benefit your team members even more.



# Evolve features

Made to be reliable and easy to use, our e-bikes have been rigorously tested to ensure users feel great about their ride.



## No electricity required

Evolve E-Bikes are designed with swappable batteries, meaning they can be located anywhere around your location with minimal equipment. The only requirement is to designate new or existing standard bike racks for the program where users can secure their Evolve using the built-in cable lock. Our team will make regular trips to your location to swap low batteries with fresh ones. Strong Wi-Fi and cellular signal will also be required for users to communicate reliably with the e-bike and app technology.



# Turn-key Program For Business

Evolve E-Bike Share Program *for business* is a private fleet of electric, pedal assist bikes that are designed for sharing. Our Program offering enables organizations to pilot e-bike share in a controlled way and are designed to solve business challenges around operations and sustainability. As you learn more about how Evolve E-Bike Share benefits your organization and users, we can scale and customize your program as much as needed.

We have designed the Program for ease and our team is prepared to support you every step of the way. Here's what the Program offers:

- ▶ A private Evolve E-Bike fleet dedicated to your organization with self-serve access through our App. Shared helmet is provided for every e-bike.
- ▶ An operation team to provide regular e-bike maintenance, repair, cleaning, & charging
- ▶ Dedicated account management for all program, technical and marketing support
- ▶ 24/7 customer service team to support users
- ▶ Graphic design support to create professional assets including on-site collaterals, digital materials and branded stations
- ▶ Events & engagement activities curated to enhance user experience
- ▶ Exclusive membership perks powered by Evo Car Share
- ▶ Anonymized aggregated reporting on e-bike usage to track sustainability data
- ▶ Behavioral shift insights linked to your Program
- ▶ Zero emissions shared transportation that addresses congestion, parking & sustainability

## Chat with us!

Keen to set up a private fleet of Evolve E-Bike Share for your organization? We'd love to chat more about how to achieve your business needs and sustainability goals through our Program. Simply give us a call and we'll take care of the rest!

 **CONTACT OUR TEAM**

